

James uses twenty years' communications experience working across government, media and industry to build businesses for other people.

He started his career in newspapers working for The Sunday Times and the Independent as a reporter and business correspondent, and continues to appear regularly in the national media.

A political campaigner, he has worked in the United States Senate, the European Commission and as a Parliamentary candidate.

As a development professional, James was one of the team that took Ministry of Sound from a failed start-up to a global music brand, and he has continued to advise organisations on their growth plans, including recently Capital Radio, Portland Communications (where he was managing partner), and PoliticsHome.

As the owner and director of Westbourne, James is ultimately responsible for delivering Westbourne client services.

James is the director of Nothing British, the campaign against racism, and he is writing a book about the BNP.



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